

# Is Tune® Blue The New Green?

Companies of all sizes have set their sights on a carbon-neutral future. While it might sound lofty, we believe it's possible. We know that every environmentally sound decision is a stride in the right direction.



For Henkel\* and Informa Markets\*, Tune® was explicitly engaged to help reach aggressive and inspiring sustainability goals. For others, primarily seeking simple energy savings, the positive environmental impact of their Tune® installations was secondary but just as meaningful.

Intuitively, when we reduce kWh electricity consumption, we have a positive environmental impact. But the impact hits home when you look through a different lens, putting the effect in measurable terms. Here are some of our clients' impacts with their Tune® installations.

The **129,600** avg. kWh Bath Community Hospital saves with Tune® each year is equivalent to:



**91.8** metric tons of Carbon Dioxide (CO<sub>2</sub>)<sup>†</sup>



**19.8** gasoline-powered passenger vehicles driven for one year<sup>†</sup>



**17.9** homes' electricity use for one year<sup>†</sup>



**213** barrels of oil consumed<sup>†</sup>



**31.8** tons of waste recycled instead of landfilled<sup>†</sup>



**11,172,299** smartphones charged<sup>†</sup>

"By reducing heat in our system, saving energy, and saving equipment, Tune® is helping us **champion sustainability in our business**"

Ken McAvoy  
President  
Informa Markets  
South Florida  
Ventures Division



\*Studies available on request

<sup>†</sup>Source: <https://www.epa.gov/energy/greenhouse-gas-equivalencies-calculator>

The **23,426 Avg. kWh** the Corey Center saves with Tune® each year is equivalent to:



- 16.6** metric tons of Carbon Dioxide (CO<sub>2</sub>)<sup>†</sup>
- 3.6** gasoline-powered passenger vehicles driven for one year<sup>†</sup>
- 3.2** homes' electricity use for one year<sup>†</sup>
- 38.4** barrels of oil consumed<sup>†</sup>
- 5.7** tons of waste recycled instead of landfilled<sup>†</sup>
- 2,019,462** smartphones charged<sup>†</sup>



The **46,800 Avg. kWh** Virginia Commonwealth University saves with Tune® each year is equivalent to:

- 33.2** metric tons of Carbon Dioxide (CO<sub>2</sub>)<sup>†</sup>
- 7.1** gasoline-powered passenger vehicles driven for one year<sup>†</sup>
- 6.5** homes' electricity use for one year<sup>†</sup>
- 76.8** barrels of oil consumed<sup>†</sup>
- 11.5** tons of waste recycled instead of landfilled<sup>†</sup>
- 4,034,441** smartphones charged<sup>†</sup>



**“Each month, Bath Community Hospital’s kWh savings is the equivalent of saving 17 barrels of oil! That’s no small accomplishment.”**

Jim Owings  
Chief Product Officer  
Tune LLC

### Tune® enhances other sustainable initiatives.

Sustainable initiatives don't stand alone; they are cumulative. An LED conversion, for example, is a great way to reduce electricity use. LEDs, however, create heat and noise in your electrical system. The same heat and noise Tune® will address. Pair Tune® with your LED conversion to take full advantage of the savings opportunity.

For the City of Rainsville, Alabama, Tune® accompanied an LED conversion and delivered a ~10% enhancement to the conversion.\*

**tune®**

Simple Energy Savings.

Contact Your Tune® Representative To Learn More

Save energy + Save electronics + Save resources = Save money

tunefilters.com

\*Studies available on request

†Source: <https://www.epa.gov/energy/greenhouse-gas-equivalencies-calculator>  
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